

<i>SERFF Tracking Number:</i>	<i>WSST-127371684</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Western-Southern Life Assurance Company</i>	<i>State Tracking Number:</i>	<i>49565</i>
<i>Company Tracking Number:</i>	<i>LACINFORATES</i>		
<i>TOI:</i>	<i>L04I Individual Life - Term</i>	<i>Sub-TOI:</i>	<i>L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium</i>
<i>Product Name:</i>	<i>LAC Term Reprice/Info/Rates/rp</i>		
<i>Project Name/Number:</i>	<i>LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp</i>		

Filing at a Glance

Company: Western-Southern Life Assurance Company

Product Name: LAC Term Reprice/Info/Rates/rp SERFF Tr Num: WSST-127371684 State: Arkansas

TOI: L04I Individual Life - Term SERFF Status: Closed-Accepted State Tr Num: 49565
For Informational Purposes

Sub-TOI: L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium Co Tr Num: LACINFORATES State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird
Disposition Date: 08/19/2011
Authors: Nikki Lape, Ramona Piercefield, Kimberly Wright
Date Submitted: 08/16/2011
Disposition Status: Accepted For Informational Purposes
Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: LAC Term Reprice/Info/Rates/rp
Project Number: LAC Term Reprice/Info/Rates/rp
Requested Filing Mode: Informational

Explanation for Combination/Other:
Submission Type: New Submission
Overall Rate Impact:

Deemer Date:
Submitted By: Ramona Piercefield
Filing Description:

Re: INFORMATIONAL FILING

Western-Southern Life Assurance Company

NAIC # 92622

Rates for Previously Approved Forms (Form, Description, Approval Date, State tracking #, if any, below)

0701-306 WSA AR, Renewable and Convertible Term Policy 9/28/2006, 33836

0701-307 WSA AR, Renewable and Convertible Term Policy 9/29/2006, 33837

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments: Our domicile state of Ohio, does not require the filing of rates.

Market Type: Individual

Individual Market Type:

Filing Status Changed: 08/19/2011

State Status Changed: 08/19/2011

Created By: Ramona Piercefield

Corresponding Filing Tracking Number:

Product Name: LAC Term Reprice/Info/Rates/rp

Project Name/Number: LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp

0701-307-U WSA AR, Renewable and Convertible Term Policy (Unisex) 9/28/2006, 33838

1001-304 WSA RDR AR, Return of Premium Rider 08/12/2009, 43199

0010-2610 WSA AR- Other Insured Term Rider 10/10/2000

0010-2610-U WSA AR- Other Insured Term Rider (Unisex) 10/10/2000

PDF Pipeline for SERFF Tracking Number WSST-127371684 Generated 08/19/2011 01:22 PM

SERFF Tracking Number: W SST-127371684 State: Arkansas
Filing Company: Western-Southern Life Assurance Company State Tracking Number: 49565
Company Tracking Number: LACINFORATES
TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium

Product Name: LAC Term Reprice/Info/Rates/rp
Project Name/Number: LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp

Cincinnati, OH 45202 513-357-4123 [FAX]

Filing Company Information

Western-Southern Life Assurance Company CoCode: 92622 State of Domicile: Ohio
400 Broadway Group Code: 836 Company Type: Life
Cincinnati, OH 45202 Group Name: West-Southern State ID Number:
Group
(800) 446-0795 ext. [Phone] FEIN Number: 31-1000236

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes
Fee Explanation: \$50.00 per form filing.
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Western-Southern Life Assurance Company	\$50.00	08/16/2011	50663008

SERFF Tracking Number:	WSST-127371684	State:	Arkansas
Filing Company:	Western-Southern Life Assurance Company	State Tracking Number:	49565
Company Tracking Number:	LACINFORATES		
TOI:	L04I Individual Life - Term	Sub-TOI:	L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium
Product Name:	LAC Term Reprice/Info/Rates/rp		
Project Name/Number:	LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		08/19/2011	08/19/2011

<i>SERFF Tracking Number:</i>	<i>WSST-127371684</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Western-Southern Life Assurance Company</i>	<i>State Tracking Number:</i>	<i>49565</i>
<i>Company Tracking Number:</i>	<i>LACINFORATES</i>		
<i>TOI:</i>	<i>L04I Individual Life - Term</i>	<i>Sub-TOI:</i>	<i>L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium</i>
<i>Product Name:</i>	<i>LAC Term Reprice/Info/Rates/rp</i>		
<i>Project Name/Number:</i>	<i>LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp</i>		

Disposition

Disposition Date: 08/19/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number:	WSST-127371684	State:	Arkansas
Filing Company:	Western-Southern Life Assurance Company	State Tracking Number:	49565
Company Tracking Number:	LACINFORATES		
TOI:	L04I Individual Life - Term	Sub-TOI:	L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium

Product Name:	LAC Term Reprice/Info/Rates/rp
Project Name/Number:	LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Premium Rates		Yes

<i>SERFF Tracking Number:</i>	<i>WSST-127371684</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Western-Southern Life Assurance Company</i>	<i>State Tracking Number:</i>	<i>49565</i>
<i>Company Tracking Number:</i>	<i>LACINFORATES</i>		
<i>TOI:</i>	<i>L04I Individual Life - Term</i>	<i>Sub-TOI:</i>	<i>L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium</i>
<i>Product Name:</i>	<i>LAC Term Reprice/Info/Rates/rp</i>		
<i>Project Name/Number:</i>	<i>LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp</i>		

Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item:	Flesch Certification	
Bypass Reason:	Not applicable to Rate Filing.	
Comments:		

	Item Status:	Status Date:
Bypassed - Item:	Application	
Bypass Reason:	Not applicable to Rate Filing.	
Comments:		

	Item Status:	Status Date:
Satisfied - Item:	Life & Annuity - Acturial Memo	
Comments:		
Attachments:		
	ActMemo Rider OIR WSLAC Unisex 0010-2610-U.pdf	
	ActMemo Base ARCT 0701-306 WSA.pdf	
	ActMemo Base Level Term 0701-307 WSA.pdf	
	ActMemo Base Level Term Unisex 0701-307-U WSA.pdf	
	ActMemo Rider Field Term ROP 1001-304 WSA.pdf	
	ActMemo Rider OIR WSLAC 0010-2610 WSA.pdf	

	Item Status:	Status Date:
Satisfied - Item:	Premium Rates	
Comments:		
	An excel and PDF are enclosed for your review.	
Attachments:		
	Field Term Premiums and WP Rates - Illustrations.xlsx	
	Field Term Premiums and WP Rates - Illustrations.pdf	

Product Name: LAC Term Reprice/Info/Rates/rp

Project Name/Number: LAC Term Reprice/Info/Rates/rp/LAC Term Reprice/Info/Rates/rp

Field Term ROP CV%.pdf